



Pauleanna Reid

speaker. author. mentor

Having overcome her own personal and professional obstacles, her powerful story telling encourages this generation to face their challenges and conquer them. Pauleanna envisions a world where millennial women are given the opportunity, not only to dream bigger dreams, but to create and shape the world they have always desired.



About Pauleanna

Pauleanna Reid is a multi-passionate millennial entrepreneur who excels as a Nationally Published Journalist, Amazon Best-Selling Author of her debut fictional novel, *Everything I Couldn't Tell My Mother*, Celebrity/CEO Ghostwriter, Motivational Speaker and Co-Founder of New Girl on the Block Enterprises. As a notable name across the country, her budding empire is built on her core principles, which is to: help young women forge their own paths and proceed without permission.

As a survivor of teen bullying, abuse and mental illness, Pauleanna believes that her scars are her symbols of strength. Her inspiring story of turning opposition into opportunity has inspired many young adults as well as caught the attention of major media outlets across North America. Through a whirlwind of inspirational lectures, round table discussions and media appearances (Rogers Television, MTV Canada, Global Television, ESSENCE Magazine), she positively influences youth to reconnect with their passions and challenges them to protect their dreams.

As a leader of the new school, Pauleanna creates unique teaching methods to empower millennials who are in transition and unsure of their next steps. Her platform is designed to educate, entertain and inspire. Although her experience comes from the school of Hard Knocks, her message has captured the attention of numerous educational institutions, including: Guest Lecturer on personal branding at New Jersey City University, Host of Junior Achievement's 2015 'Next Generation Leaders Conference' at Trent University, Keynote Speaker at Loretto Abbey Catholic Secondary School and Ursula Franklin Academy. With just a stage and a mic, Pauleanna uses incredible wit and condor to engage audiences of all sizes.

Her latest initiative is New Girl on the Block Enterprises, a mentorship program but way sicker than your average. The program is a go-to resource for millennial women to receive assistance with life planning, career strategies and personal development. Creating a sisterhood network of women aiming to blaze their own trails, the mentorship program arms them with the tools to do just that. Started in 2014, New Girl on the Block is already boasting a roster full of potential; the program has successfully mentored more than 80 women and men globally (from across North America to Europe and abroad). With a big goal to become an internationally recognized mentorship program, the New Girl on the Block team has its eyes set on reaching 5,000 mentees by the year 2020.

With a number two pencil and a dream, Pauleanna has successfully crafted a business in storytelling and professional writing. Her endless enthusiasm and matchless work ethic helped her launch a career as a self-taught nationally published writer at age 22. Past interviews include: Rick Mercer, Sarah McLachlan, Olivia Newton-John, Tonya Lee Williams, Dr. Mehmet and Lisa Oz, Jillian Michaels, Brent Butt, Charles Khabouth and many more. Using the success of her journalism career to fuel another life-long dream, Pauleanna's first novel, *Everything I Couldn't Tell My Mother*, debuted as an Amazon Best Seller after only two weeks on the market. It is a coming-of-age story for any woman who has ever questioned her sexual maturity or readiness, stayed silent at a time when she should have spoken up or accepted treatment that was less than what she deserved.

Her fight today is to serve and protect young adults who are struggling to find beauty in a world of chaos and to help provide them with vision when they cannot see potential in themselves.

A woman with long dark hair, wearing a black sleeveless dress and blue high-heeled sandals, is smiling and standing on a staircase. She is leaning her hand on the metal railing. The background is a blurred hallway with a green light fixture.

2016

- Pauleanna earns her Life Coaching Certification.
- Pauleanna begins mentorship under Founder of Skai Blue Media, Rakia Reynolds.
- She begins a new career path; Ghostwriting for Celebrity & CEO clients. Her first assignment lands her in FORBES.

2015

- Pauleanna launches the New Girl On The Block, a mentorship program for millennials in transition.
- Pauleanna's vision board story is featured in Essence Magazine's January print issue.
- She is invited to teach a guest lecture at New Jersey City University on Personal Branding.

2014

- Pauleanna releases her debut novel Everything I Couldn't Tell My Mother in March as a self-published author. It becomes an Amazon best-seller in the first two weeks on the market.
- The Queen Latifah Show selects Everything I Couldn't Tell My Mother as a Top 15 Summer read.
- Pauleanna delivers Keynote address to over 1,000 female students at Loretto Abbey Catholic Secondary School about overcoming adversity.

2013

- Pauleanna begins mentorship with Stuart Knight.
- Pauleanna shares her personal experience dealing with mental illness on MTV Canada.
- Pauleanna is featured on Canada's largest television network, Global Television, for a new show called Love is Moving. She talks about her advocacy for anti-bullying in schools.
- Pauleanna signs her first endorsement deal with Beladara Virgin Hair Additions. She is later featured in PRODUCT Toronto and Vibe Vixen Magazine.

2012

- Pauleanna recovers from depression and begins her mission to empower women and girls. Her website and personal brand is officially launched.
- Pauleanna receives a total of 11 rejections from Canadian and U.S. publishers for her fiction manuscript.

2010

- Mediaplanet Publishing House Canada Inc. secures Pauleanna as a journalist.
- Pauleanna receives a total of 16 rejections from Canadian and U.S. publishers for her non-fiction book proposal for Everything I Couldn't Tell My Mother.
- Pauleanna is diagnosed with depression and anxiety.

2009

- Pauleanna signs with a Canadian Literary Agent.
- Pauleanna is accepted in the Remix Project. She is mentored by Shannon Boodram.
- Pauleanna begins mentorship under Shannae Ingleton, Founder of What Women Want.

2008

- Pauleanna drops out of Sheridan College Institute of Technology and Advanced Learning.

2001

- Pauleanna begins her freshman year of high school where she experiences bullying and verbal abuse from peers and teachers. Her self-esteem drops. Her dreams fade. She writes in a journal to express her feelings.

1987

- Pauleanna Reid is born in Etobicoke, Ontario on November 20th



Partners



Social Stats

Top Market: Toronto
Total Number of Connections: 8,670+

- Demographic: 18-24
- Email Subscribers: 1705
- Page Views Per Month: 9,728
- Unique Website Visitors Per Month: 5,000
- Reader Concentrations: Canada, United States, United Kingdom


3,200+
[@pauleannar](#)


1,500+
[@pauleannareid](#)


4,000+
[@pauleannareid](#)


870+
[MissReidTV](#)



Commonly Requested Keynote Topics



Female Empowerment



Quarter Life Crisis



Entrepreneurship



Mental Health

Clients



Junior Achievement



SIPO

CAMP COMMUNICATIONS ADVERTISING AND MARKETING PROFESSIONALS





Everything I Couldn't Tell My Mother

A Novel By Pauleanna Reid

Everything I Couldn't Tell My Mother is a coming-of-age story for any woman who has ever questioned her sexual maturity and readiness, stayed silent at a time when she should have spoken up or accepted treatment that was less than what she deserved.

Aaliyah Panarese is the teenage daughter of successful, overprotective parents who want the best for her but rarely consider her hopes and dreams. Under the matriarchal rules of her abusive mother, Aaliyah is expected to, without question, follow in her footsteps and attend law school after she graduates from high school. Frustrated and too cowardly to express her dreams of becoming a writer, she escapes life's harsh realities by journaling heartfelt letters to her mother inside a diary, hoping that one day they will be the keys to rebuilding trust and strengthening the emotional connection that is lacking between them. In a desperate attempt to find her voice, and feel accepted and loved, she be-friends Stacy, Tonja and Manny – the most rebellious girls at her school. Aaliyah follows the crowd, breaks her parents' rules and is quickly thrown into a battle-field marked with peer pressure, self-loathing, sexual discovery and broken friendships. Her journey takes dramatic twists and turns while delivering a cautionary tale that is grounded in the reality of what it is to be a teenager in today's instant -access generation.

"This is a smart read by an author who clearly respects the intelligence of her audience – with enough twists and turns to keep you intrigued." – Bridget Quammie, Founder of 83 to Infinity

"Raw, poignant, touching and reflective. Pauleanna has captured what it's like to feel like a teenager struggling to find herself. She has tackled important issues head on and in a brilliant fashion." – Natasha Gibbs-Watson, Child & Youth Worker, Bachelor or Social Work

"This book pulls you in from the beginning and keeps you captivated with its intense honesty and secrets most usually kept locked inside." – Dalton Beckles, Motivational Speaker



NEWGIRL ON THE BLOCK

A Mentorship Program But Way Sicker Than Your Average... 2 Founders 80+ Queens 5 Different Countries 1 Goal

Who We Are

New Girl on the Block is a mentorship program, but way sicker than your average. It is a go-to resource for millennial women to receive assistance with life planning, career strategies, personal brand development and style advice. With unique teaching methods and a curriculum designed to educate, entertain and inspire women in transition, New Girl On The Block effortlessly converts shy girls into fly girls.

Our mission

Every girl in the world already has the tools she needs to succeed. Our primary focus is to ignite that inner power and lead a generation of women to maximize their vision and live their fullest lives. We build the self-esteem of our young women by changing their outlook on life, broadening their horizons and providing tools for self-empowerment.

With a roster full of potential, New Girl on the Block has successfully mentored more than 80 women and men globally (from across North America to Europe and abroad) by providing them with the strategies and resources to aid them in excellence. We help tackle Gen Y's biggest challenges and equip every mentee with innovative solutions to get them ahead in life – including, providing access to top-notch web designers and photographers, creative direction & photoshoot imaging, content tailored to their brand voice and so much more.

Our vision

New Girl on the Block's goal is to become an internationally recognized mentorship program and an agent of change to empower young women to lead, serve and aspire for more than their current limitations. Our goal is to reach 5,000 mentees by the year 2020.



Raising Queens

We aren't just shaping women and girls, we are raising queens and we want to celebrate their brilliance and excellence regardless of what life phase they are at.





“Pauleanna is such a go getter, I love it! Her dedication and motivation inspires me. I thoroughly enjoyed her last workshop and I look forward to seeing what she does next!”

Nneka Elliot, Reporter/Anchor, CP24

“Pauleanna is one of the hardest working, and most generous people that I know. It's evident that her purpose really is to help women and girls reach their full potential. She takes that very seriously, and it shows. I've attended 2 of Pauleanna's New Girl On The Block tele-conferences and both times, I got MUCH MORE than I expected. I have pages full of notes based on what was discussed and I've been implementing her tips in my own work.”

Josette Blackwood, Creative Entrepreneur



“I had the pleasure of hearing Pauleanna speak on a panel regarding love and relationships. Not only was she transparent and very authentic in her delivery but her truth moved me. She was quite articulate when asked questions and seems confident in her poise. The young lady had me in tears as her personal experiences were so relatable.”

Makini Smith, Author, Speaker & Entrepreneur





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For Interview Requests, Hosting & Speaking Engagements, Contact:

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